



NATIONAL ENGINEERING MONTH 2010
ONTARIO
FEBRUARY, 27 –MARCH 7, 2009



Sponsorship Opportunities



By selecting one of the following sponsorship packages, you will be helping to support this important event. For sponsorship information please contact Julia Melnikova at 416-223-9961 or 1-866-763-1654 ext. 225, jmelnikova@ospe.on.ca.

PATRON LEVEL

\$10,000

This **special and exclusive** sponsorship package provides the highest level of support for the National Engineering Month events including:

- **NEW only for patrons:** Your logo featured on the back of the NEM T-shirt. In 2008, 1450 NEM T-shirts were distributed to National Engineering Month organizers in the province!
- Your logo in a full color poster to be displayed at events and distributed widely by organizers through Ontario
- Your logo on NEM's website sponsorship page and menu panel in flashing rotation exclusively for Patrons
- The right to post a media release on the NEM 2010 Ontario website
- **The corporate logo** of each Patron will be prominently featured *in:*
 - ~ *The Globe and Mail*, Ontario Edition, circulation 201,300 and estimated readership close to 640,000;
 - ~ NEM event listings appearing in the Professional Engineers Ontario publication, *Engineering Dimensions*, reaching 70,000 professional engineers in the province;
 - ~ a contributor "Thank You" acknowledgement in *Engineering Dimensions* and *The Ontario Technologist* offering a combined circulation of about 96,000;
 - ~ signage at all K'NEX workshop venue locations: Science North, Canada Science & Technology Museum, the London Regional Children's Museum and the Waterloo Regional Children's Museum during NEM; and
 - ~ the NEM 2010 Ontario Report of Achievements.



SPONSOR LEVEL

\$5,000

The **corporate logo** of each Sponsor will be displayed in these communications vehicles:

- *The Globe and Mail*, Ontario Edition, circulation 201,300 and estimated readership close to 640,000;
- NEM event listings appearing in the Professional Engineers Ontario publication, *Engineering Dimensions*, reaching 70,000 professional engineers in the province;
- a contributor "Thank You" acknowledgement in *Engineering Dimensions* and *The Ontario Technologist* offering a combined circulation of about 96,000;
- NEM's website sponsorship page;
- signage at all K'NEX workshop venue locations: Science North, Canada Science & Technology Museum, the London Regional Children's Museum and the Waterloo Regional Children's Museum during NEM; and
- the NEM 2010 Ontario Report of Achievements.

SUPPORTER LEVEL

\$2,500

The organization name of each Supporter will be listed in these vehicles:

- a contributor "Thank You" acknowledgement in *Engineering Dimensions* and *The Ontario Technologist* offering a combined circulation of about 96,000;
- NEM's website sponsorship page.
- signage at all K'NEX workshop venue locations: Science North, Canada Science & Technology Museum, the London Regional Children's Museum and the Waterloo Regional Children's Museum during NEM; and
- the NEM 2010 Ontario Report of Achievements.



National Engineering Month Ontario 2010 Contributor Reply Form

Please check the sponsorship level(s) you'd like: **\$10,000 Patron Level Plus GST (\$10,500)**
Our Cheque is enclosed will follow .

\$ 5,000 Sponsor Level Plus GST (\$5,250)
Our Cheque is enclosed will follow .

\$ 2,500 Supporter Level Plus GST (\$2,625)
Our Cheque is enclosed will follow .

Name of Organization: _____

Contact Name: Last Name: _____ First Name: _____

Mailing Address: _____

City: _____ Prov/State: _____ Country: _____ Postal/Zip : _____

Tel: _____ Fax: _____ Email: _____

Please make cheque payable to the National Engineering Week Ontario Steering Committee (NEWOSC), (Please note that the Committee's name did not change, only the nationally centralized branding name 'National Engineering Month' under Engineers Canada directive).

Please return to: Julia Melnikova
National Engineering Week Ontario Steering Committee
c/o Ontario Society of Professional Engineers (OSPE)
4950 Yonge St., Suite 502, Toronto ON M2N 6K1
Tel: 416-223-9961 ext. 225 or 1-866-763-1654
Fax: 416-223-9963 or 1-866-763-1655
E-mail: jmelnikova@ospe.on.ca

Questions? Call Julia Melnikova at 416-223-9961, Toll Free 1-866-763-1654 ext. 225.

National Engineering Week Ontario Steering Committee (NEWOSC)